



Category		Title	Country	Company	Advertiser/Client	Result
Direct	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	UCB AgroBanking	Bangladesh	Grey Advertising Bangladesh	United Commercial Bank	Bronze
Diverse Insights		UCB AgroBanking	Bangladesh	Grey Advertising Bangladesh	United Commercial Bank	Silver
Design	Foods	Beauty Rice Bottle	China	BEIJING DENTSU ADVERTISING CO.,LTD.	Zhong He Feng Jing	Crystal
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	Smart Touch	China	mccaryybowen	Alibaba	Crystal
Film	Animation	Drink Right F*ck Right	China	Final Frontier	Skol Beats	Silver
Interactive	Innovative Use of Technology	Smart Touch	China	mccaryybowen	Alibaba	Bronze
Media	Use of outdoor in a media campaign	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Mobile	Use of Mobile Applications / Mobile Games	Smart Touch	China	mccaryybowen	Alibaba	Bronze
Outdoor	Special build	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Outdoor	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Outdoor	Art direction	Handheld Concert	China	The Nine Shanghai	Rokid	Bronze
Outdoor	Live Advertising and Events	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
PR	Corporate reputation & communication	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
PR	Brand voice (incl. strategic storytelling)	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
Print	Art direction	SHUSH	China	RedBank	360 QIKU	Silver
Print	Illustration	SHUSH	China	RedBank	360 QIKU	Gold
Print	Illustration	Rice of the Heroes	China	BEIJING DENTSU ADVERTISING CO.,LTD.	Zhong He Feng Jing	Bronze
Print	Furniture / Household	Shaolin Kungfu Monks	China	The Nine Shanghai	Nanfu	Crystal



Print	Art direction	Shaolin Kungfu Monks	China	The Nine Shanghai	Nanfu	Bronze
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	A SINGING MASTERPIECE	China	Tencent	Tencent	Crystal
Promotion	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Handheld Concert	China	The Nine Shanghai	Rokid	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Crystal
Social & Influencer	Brand Storytelling	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
Healthcare		A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
Others		Tencent Charity -The Role	China	Tencent	Tencent	Crystal
Campaign Videos (Case film)		A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
Data Insights	Innovative Use of Technology	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Bronze
Design	Stationery	Lose yourself in a book	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Design	Posters	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze



Design	Packaging(Sustainable Packaging, Special Edition, and Promotional Packaging)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold
Design	Posters	Music	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Design	Posters	Tidy-up	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver
Design	Foods	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver
Design	Posters	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Gold
Design	Distribution / Publication	Monkey	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Film	Script	Numbers	Hong Kong	Wunderman Thompson Hong Kong	The Women's Foundation	Bronze
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Funeral vs Wedding	Hong Kong	Cheil Worldwide, Hong Kong	Tsang Fuk Sau Funeral Service	Crystal
Film	Script	Funeral vs Wedding	Hong Kong	Cheil Worldwide, Hong Kong	Tsang Fuk Sau Funeral Service	Crystal
Interactive	Other interactive works (Games/Branded Tech)	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Crystal
Interactive	User Experience (UX)	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Silver
Interactive	Other interactive works (Games/Branded Tech)	BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Silver
Media	Use of digital in a media campaign	BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Bronze
Mobile	Use of Mobile Applications / Mobile Games	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Bronze
Outdoor	Art direction	Tidy-up	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Crystal
Print	Art direction	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Print	Illustration	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Gold
Print	Foods	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Print	Art direction	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver
Print	Illustration	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold



Healthcare		Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Gold
Healthcare		BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Silver
Campaign Videos (Case film)		BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Bronze
Diverse Insights		Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Silver
Film	Script	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Drinks (alcoholic & non-alcoholic)	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Direction	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Script	Busy Bacche (Busy Brats)	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Script	Passat Films	India	DDB Mudra Pvt. Ltd.	Volkswagen India	Crystal
Film	Visual effects	Superheroes	India	DDB Mudra Pvt. Ltd.	Hotstar	Silver
Interactive	Use of Social	Infant CPR	India	Dentsu Webchutney	Jaslok Hospital and Research Centre	Crystal
Mobile	Innovative Use of Technology	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Outdoor	Corporate /Institution	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Art direction	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Corporate /Institution	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Outdoor	Photography	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Silver
Outdoor	Art direction	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Silver
Outdoor	Corporate /Institution	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Outdoor	Art direction	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Corporate /Institution	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Outdoor	Art direction	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze



PR	Corporate responsibility	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Bronze
PR	Pharmaceutical/ Toiletries	Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Crystal
PR	Corporate reputation & communication	Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Crystal
Print	Photography	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Gold
Print	Corporate /Institution	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Print	Art direction	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Radio & Audio	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Radio & Audio	Music / Sound Design	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Education		Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Silver
Human Rights		Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Gold
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Salmon	Indonesia	Hakuhodo Indonesia	Sushi Sei	Bronze
Design	Posters	Salmon	Indonesia	Hakuhodo Indonesia	Sushi Sei	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Bronze
Diverse Insights		Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Silver
Outdoor	Small Scale Special Solutions	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Crystal
Outdoor	Small Scale Special Solutions	Wearable Poster	Indonesia	Flock	Grab Indonesia	Silver
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Bronze
Education		Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Gold



Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Grand Prix
Design	Posters	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Restaurant of Mistaken Orders	Japan	TBWA HAKUHODO	DAIKI Angel Help inc. (Care and Welfare Home)	Gold
Design	Stationery	DEPARTMENT OF SIMCITY BUILDIT Stationery kit			Japan	DENTSU INC.
Design	Posters	240 Posters of Rugby Strategy	Japan	DENTSU INC.	Mitsubishi Estate co., Ltd.	Crystal
Design	Vehicles	THE REBORN LIGHT	Japan	TBWA HAKUHODO	NISSAN	Bronze
Design	Distribution / Publication	Stimulate Annual	Japan	DENTSU INC.	Copywriters Club Nagoya	Bronze
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	The Department of Simcity Buildit	Japan	DENTSU INC.	Kobayashi City / Electronic Arts K.K.	Bronze
Design	Vehicles	STAMP BIKE	Japan	Tokyu Agency Inc.	NTT docomo	Crystal
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Crystal
Design	Typography	The very happy meal font.	Japan	Beacon/Leo Burnett Tokyo	McDonald's Japan	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Crystal
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	NIKKEI BLEND	Japan	Dentsu	NIKKEI Inc.	Bronze
Film	Art direction/ production design	Play the Biggest Record	Japan	SUN-AD Company Limited	TOYOTA MOTOR CORPORATION	Silver
Film	Cinematography	Day n Nite	Japan	TAIYO KIKAKU Co., Ltd.	JAZZY SPORT LTD.	Crystal



Film	Art direction/ production design	Hankograph	Japan	Grey Tokyo	WILDAID	Bronze
Film	Sound design	Hankograph	Japan	Grey Tokyo	WILDAID	Silver
Film	Animation	Hankograph	Japan	Grey Tokyo	WILDAID	Gold
Film	Animation	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Silver
Film	Art direction/ production design	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Silver
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	THE NANTO FAMILY	Japan	c.Ray Corporation	THE NANTO BANK, LTD.	Gold
Film	Cinematography	BMW Journey of Light Episode 1	Japan	Cutters Studios	UM Studios	Bronze
Innovation	Vehicles	THE REBORN LIGHT	Japan	TBWA HAKUHODO	NISSAN	Crystal
Interactive	User Experience (UX)	Liquidity Store	Japan	HAKUHODO i-studio Inc.	YUMMY SAKE Ltd.	Crystal
Interactive	Foods	TUNA SCOPE	Japan	Dentsu.Inc	Sojitz Corporation	Bronze
Interactive	Innovative Use of Technology	The Dystopia Experience	Japan	SIX inc.	Sony Music Entertainment	Crystal
Media	Use of outdoor in a media campaign	NINJA TRICKS in SHIBUYA	Japan	ADK	NTT DOCOMO, INC.	Crystal
Media	Cosmetic / Beauty / Clothing / Footwear and accessories	MAKE IT A RUNWAY	Japan	ADK	PVH JAPAN	Silver
Media	Use of social in a media campaign	MAKE IT A RUNWAY	Japan	ADK	PVH JAPAN	Gold
Outdoor	Live Advertising and Events	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Outdoor	Art direction	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Outdoor	Corporate /Institution	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
Outdoor	Photography	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
PR	Corporate reputation & communication	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
PR	Corporate reputation & communication	NIKKEI BLEND	Japan	Dentsu	NIKKEI Inc.	Crystal
Print	Photography	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Crystal
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Green Screen Actresses MIKA+RIKA	Japan	DENTSU INC.	Staff-up	Bronze
Promotion	Foods	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Silver



Promotion	Use of merchandising/ in-store marketing (e.g. display, point-of-purchase materials, shelf/store design, promotional packaging)	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Silver
Promotion	Vehicles	Honda SOUND SITTER	Japan	HAKUHODO	Honda Motor Co., Ltd.	Crystal
Promotion	Corporate /Institution	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Bronze
Promotion	Other digital solutions in a promotional campaign (e.g. mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDG, GPS, MP3 players, games and applications, widgets, schematic screens and other mobile communication, digital installations, AR, VR, Mixed Reality)	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
Green		Eatree Plates	Japan	PEAK	LIFULL	Crystal
Healthcare		THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Bronze
Healthcare		The Restaurant of Mistaken Orders	Japan	TBWA HAKUHODO	DAIKI Angel Help inc. (Care and Welfare Home)	Silver
Branded	Music Video in Craft	Day n Nite	Japan	TAIYO KIKAKU Co., Ltd.	JAZZY SPORT LTD.	Crystal
Branded Viral Videos		Play the Biggest Record	Japan	SUN-AD Company Limited	TOYOTA MOTOR CORPORATION	Silver
Non Branded Videos		Hankograph	Japan	Grey Tokyo	WILDAID	Silver
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Bronze
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Rain Tree	Korea, Republic Of	Cheil Worldwide	Nepa	Crystal
Design	Cosmetic / Beauty / Clothing / Footwear and accessories	Rain Tree - Changeable Poster	Korea, Republic Of	Cheil Worldwide	Nepa	Crystal





Design	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Silver
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	HYUNDAI CHEERING STADIUM BY FANS	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Company	Crystal
Design	Pharmaceutical/ Toiletries	Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Design	Stationery	Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Design	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Gold
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Diverse Insights		Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Innovation	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Innovation	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Interactive	Other interactive works (Games/Branded Tech)	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Interactive	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Grand Prix
Interactive	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Interactive	Innovative Use of Technology	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Media	Use of digital in a media campaign	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Crystal
Mobile	Use of Mobile Advertising	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Gold
Mobile	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold



Outdoor	Small Scale Special Solutions	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Crystal
Outdoor	Interactive Outdoor Experience	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Outdoor	Live Advertising and Events	Sign Language Fan Park	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Outdoor	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Silver
Outdoor	Special build	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
PR	Corporate reputation & communication	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Promotion	Use of merchandising/ in-store marketing (e.g. display, point-of-purchase materials, shelf/store design, promotional packaging)	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Promotion	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Crystal
Education		Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Green		UNWASTED WASTE	Korea, Republic Of	Daehong Communications	WASHSWAT	Silver
Healthcare		HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Burger King: Sun Flame-Grilled Whopper	Kuwait	Memac Ogilvy	Kout Food Group	Bronze
Film	Cinematography	Those Who Have Reindeer	Malaysia	Naga DDB Sdn Bhd	Naga DDB Tribal	Bronze
Film	Direction	Grandfather Stories	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Film	Pharmaceutical/ Toiletries	Wanita Besi	Malaysia	Grey Malaysia	P&G	Bronze



Film	Script	Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Bronze
Film	Direction	Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Bronze
Film	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Tokopedia_Time Piece	Malaysia	DIRECTORS THINK TANK	Tokopedia	Crystal
Interactive	Innovative Use of Technology	Neck Check by Digi	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Healthcare		Neck Check by Digi	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Branded Viral Videos		Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Silver
Design	Furniture / Household	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Silver
Design	Posters	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Silver
Diverse Insights		Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Diverse Insights		Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Silver
Media	Use of outdoor in a media campaign	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Media	Use of screens	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Furniture / Household	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Special build	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Art direction	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Illustration	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
PR	Corporate /Institution	Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Bronze
PR	Public affairs & lobbying	Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Bronze
Print	Illustration	Dowrymongering Henna posters	Pakistan	BBDO Pakistan	UN Women	Bronze
Campaign Videos (Case film)		Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Design	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Gold



Design	Corporate /Institution	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Silver
Design	Typography	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Gold
Design	Posters	Snickers - Wrong World Finals	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Silver
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Tokushu	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Bronze
Film	Corporate /Institution	Liliosa Hilao	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Bronze
Film	Script	Liliosa Hilao	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Silver
Film	Direction	Tokushu	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Crystal
Film	Use of music	MACHO CHOIR	Philippines	DDB Group Philippines	PHILIPPINE COMISSION ON WOMEN	Bronze
Interactive	Use of Online ad	Snickers - Wrong World Finals	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Silver
Media	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Crystal
Mobile	Use of Social for Mobile	Doodelivery	Philippines	Leo Burnett Group Manila	McDonald's Philippines	Crystal
Outdoor	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Silver
Outdoor	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Outdoor	Art direction	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Outdoor	Illustration	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze



Green		This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Branded Information Videos		This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Design	Pharmaceutical/ Toiletries	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Design	Posters	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Gold
Interactive	Interactive Technology	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Interactive	Use of social Data	Food Pulse: The app that turns review noise into knowledge	Singapore	MRM//McCANN Singapore	Unilever Food Solutions	Silver
Media	Use of screens	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Media	Use of mobile devices	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
PR	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Huawei iJack	Singapore	Dentsu X	Huawei Technologies Co. Ltd.	Crystal
Print	Art direction	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Print	Pharmaceutical/ Toiletries	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Gold
Print	Illustration	Cavities (Popcorn)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Promotion	Use of broadcast in a promotional campaign (e.g. cinema, TV, radio)	Life Melodies (Auld Lang Syne)	Singapore	MullenLowe Singapore	Sivantos Pte Ltd	Crystal
Radio & Audio	Use of Radio as a Medium	Summer Static Stations	Singapore	Leo Burnett Singapore	P&G	Silver
Radio & Audio	Pharmaceutical/ Toiletries	Summer Static Stations	Singapore	Leo Burnett Singapore	P&G	Bronze
Radio & Audio	Use of Radio as a Medium	Life Melodies (Happy Birthday)	Singapore	MullenLowe Singapore	Sivantos Pte Ltd	Bronze
Direct	Furniture / Household	PETAL PAINT	Sri Lanka	Leo Burnett Sri Lanka	JAT HOLDINGS	Bronze
Diverse Insights		Life Chant	Sri Lanka	Triad	Colombo Municipal Council	Silver
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Silver
Film	Corporate /Institution	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Silver



Film	Script	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Gold
Integrated	Corporate /Institution	The Force of Love	Taiwan	ADK Taiwan	7-ELEVEN Taiwan	Crystal
Interactive	Other interactive works (Games/Branded Tech)	The Force of Love	Taiwan	ADK Taiwan	7-ELEVEN Taiwan	Crystal
Outdoor	Special build	WATER CYCLING	Taiwan	Medialand Digital Strategy Limited	Friends of Daan Forest Park Foundation	Crystal
Branded		My variety father	Taiwan	J. Walter Thompson Taipei	E-Life Home Appliance Mall	Gold
Branded Viral Videos		My variety father	Taiwan	J. Walter Thompson Taipei	E-Life Home Appliance Mall	Bronze
Design	Pharmaceutical/ Toiletries	Cart Wheelchair	Thailand	kzy agency thailand	Ek-Chai Distribution System Co., Ltd. ek-	Bronze
Design	Furniture / Household	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Bronze
Design	Posters	Wildfire	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Bronze
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Design	Posters	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Direct	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Time Highlighter	Thailand	Ogilvy Group Thailand	Pentel (Thailand) Co., Ltd.	Crystal
Diverse Insights		FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Crystal
Diverse Insights		Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Silver
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	KTB Young Man and The Seal	Thailand	CJ WORX	Krungthai Bank	Bronze
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Guard	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver



Film	Direction	FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver
Film	Script	FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Gold
Film	Script	KTB Young Man and The Seal	Thailand	CJ WORX	Krungthai Bank	Crystal
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Insurance for Insurance Haters	Thailand	BBDO BANGKOK	Prudential	Bronze
Film	Use of music	SLOW MO-MENT	Thailand	Wolf Bangkok	O.P. Natural Products Co.,Ltd.	Crystal
Film	Art direction/ production design	SECOND JOB	Thailand	Wolf Bangkok	Central Department Store.,Ltd.	Gold
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	IF TOMORROW GEN Y RULES	Thailand	Rabbit Digital Group Co., Ltd.	TMRW By UOB	Crystal
Film	Direction	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Film	Cinematography	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Film	Script	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Integrated	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Bronze
Interactive	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	LICK AWAY BAD DAY	Thailand	Wolf Bangkok	Netflix	Crystal
Outdoor	Art direction	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Gold
Outdoor	Special build	Dream Protector	Thailand	Rabbit Digital Group Co., Ltd.	A.P. Honda Co.,Ltd	Bronze
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Outdoor	Art direction	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Bronze
Outdoor	Illustration	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Crystal



Outdoor	Illustration	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Crystal
Outdoor	Art direction	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	2001 Space Odyssey	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Corporate /Institution	Soil	Thailand	The Leo Burnett Group Thailand	Trash Hero Thailand	Bronze
Outdoor	Corporate /Institution	Sea	Thailand	The Leo Burnett Group Thailand	Trash Hero Thailand	Crystal
Outdoor	Non-Standard Indoor Advertising	Making Merit or Creating Hurt	Thailand	Ogilvy Group Thailand	Priest Hospital	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Art direction	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Art direction	Empire States	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Corporate /Institution	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Crystal
Outdoor	Illustration	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Bronze
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Crystal
PR	Brand voice (incl. strategic storytelling)	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Crystal





PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Bronze
Print	Art direction	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Bronze
Print	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Bronze
Print	Art direction	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Gold
Print	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Print	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Print	Corporate /Institution	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Grand Prix
Print	Photography	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Bronze
Print	Photography	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Crystal
Print	Illustration	Tame The Road 1	Thailand	Ogilvy Group Thailand	Apollo Tryes (Thailand) Ltd.	Crystal
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Promotion	Use of print or standard outdoor in a promotional campaign (e.g. newspapers, magazines, trade journals, billboards, outdoor banners)	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Social & Influencer	Foods	THE UNNAMED BOX	Thailand	CJ WORX	THAI GLICO	Silver
Social & Influencer	Brand Storytelling	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Gold
Social & Influencer	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Silver
Healthcare		7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Silver
Branded Information Videos		The Guard	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver



Branded Viral Videos		FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Grand Prix
Campaign Videos (Case film)		Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Crystal
Peace & Justice		The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix of the Year
Direct	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Life After Fashion	United Arab Emirates	The Classic Partnership Advertising	Splash Fashions	Bronze
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Interactive	Use of Social	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Interactive	Use of Social	Twix Face Off	United Arab Emirates	Impact BBDO	MARS	Bronze
Media	Use of print in a media campaign	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix
Media	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Outdoor	Special build	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Gold
Outdoor	Art direction	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Silver
Outdoor	Small Scale Special Solutions	Stub Sugar	United Arab Emirates	The Classic Partnership Advertising	Aster DM Healthcare	Bronze
Outdoor	Interactive Outdoor Experience	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
PR	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold



PR	Public affairs & lobbying	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Bronze
PR	Public affairs & lobbying	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix
PR	Public affairs & lobbying	Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Silver
Print	Illustration	Dandruff Makes You Look Stupid - H&S	United Arab Emirates	Saatchi & Saatchi Dubai	Procter & Gamble	Silver
Print	Copy writing	News From This Side	United Arab Emirates	The Classic Partnership Advertising	Times of Oman	Bronze
Print	Corporate /Institution	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Gold
Print	Typography	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Silver
Print	Copy writing	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Social & Influencer	Brand Storytelling	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix
Social & Influencer	Brand Storytelling	Twix Face Off	United Arab Emirates	Impact BBDO	MARS	Bronze
Gender Equality		Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Green		Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Silver
Design	Drinks (alcoholic & non-alcoholic)	Red Bull_GIVE LIFE TO THE NIGHT	Viet Nam	VMLY&R Indochina	TCP Group	Crystal
Outdoor	Small Scale Special Solutions	Be Their Bodhisattva	Viet Nam	Dinosaur Vietnam	WildAid and Change	Bronze
PR	Public affairs & lobbying	Be Their Bodhisattva	Viet Nam	Dinosaur Vietnam	WildAid and Change	Bronze