



Category		Title	Country	Company	Advertiser/Client	Result
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	The Whopper Detour	United States	FCB New York	Burger King	Grand Prix of the Year
Peace & Justice		The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix of the Year
Data Insights	Data Visualization	Trending Botics	Brazil	FCB Brasil	Congresso em Foco	Gold
Data Insights	Data Storytelling	The time we have left	Spain	Leo Burnett Madrid	Pernod Ricard	Silver
Data Insights	Innovative Use of Technology	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Bronze
Data Insights	Data-Driven Targeting	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Bronze
Data Insights	Data-Driven Targeting	CODE OF HOPE	Spain	PUBLICIS SPAIN	THE TELEPHONE OF HOPE	Bronze
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Gold
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Salmon	Indonesia	Hakuhodo Indonesia	Sushi Sei	Bronze
Design	Posters	Salmon	Indonesia	Hakuhodo Indonesia	Sushi Sei	Silver
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Grand Prix
Design	Posters	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Design	Pharmaceutical/ Toiletries	Cart Wheelchair	Thailand	kzy agency thailand	Ek-Chai Distribution System Co., Ltd.ek-	Bronze
Design	Furniture / Household	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Bronze
Design	Foods	Beauty Rice Bottle	China	BEIJING DENTSU ADVERTISING CO.,LTD.	Zhong He Feng Jing	Crystal
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Restaurant of Mistaken Orders	Japan	TBWA HAKUHODO	DAIKI Angel Help inc. (Care and Welfare Home)	Gold



Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Bronze
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Rain Tree	Korea, Republic Of	Cheil Worldwide	Nepa	Crystal
Design	Cosmetic / Beauty / Clothing / Footwear and accessories	Rain Tree - Changeable Poster	Korea, Republic Of	Cheil Worldwide	Nepa	Crystal
Design	Furniture / Household	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Silver
Design	Posters	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Silver
Design	Stationery	DEPARTMENT OF SIMCITY BUILDIT Stationery kit			Japan	DENTSU INC.
Design	Posters	240 Posters of Rugby Strategy	Japan	DENTSU INC.	Mitsubishi Estate co., ltd.	Crystal
Design	Vehicles	THE REBORN LIGHT	Japan	TBWA HAKUHODO	NISSAN	Bronze
Design	Foods	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Gold
Design	Distribution / Publication	Stimulate Annual	Japan	DENTSU INC.	Copywriters Club Nagoya	Bronze
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The JB Restaurant Book	Slovenia	Futura DDB	JB Restaurant	Crystal
Design	Posters	Wildfire	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Bronze
Design	Posters	Liam Bethell	New Zealand	Clemenger BBDO Wellington	NZ Transport Agency	Silver
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	The Department of Simcity Buildit	Japan	DENTSU INC.	Kobayashi City / Electronic Arts K.K.	Bronze
Design	Vehicles	STAMP BIKE	Japan	Tokyu Agency Inc.	NTT docomo	Crystal
Design	Drinks (alcoholic & non-alcoholic)	Chivas Regal Eternity	Uruguay	The Electric Factory	Pernod Ricard	Silver



Design	Packaging(Sustainable Packaging, Special Edition, and Promotional Packaging)	Chivas Regal Eternity	Uruguay	The Electric Factory	Pernod Ricard	Gold
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Crystal
Design	Drinks (alcoholic & non-alcoholic)	Red Bull_GIVE LIFE TO THE NIGHT	Viet Nam	VMLY&R Indochina	TCP Group	Crystal
Design	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	Smart Touch	China	mcgaryybowen	Alibaba	Crystal
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Silver
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Kupu	New Zealand	Colenso BBDO	Spark	Silver
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	Kupu	New Zealand	Colenso BBDO	Spark	Gold
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Design	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Gold
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	The Half Biscuit	Australia	VMLY&R	RSA	Bronze



Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	HYUNDAI CHEERING STADIUM BY FANS	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Company	Crystal
Design	Pharmaceutical/ Toiletries	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Design	Posters	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Gold
Design	Corporate /Institution	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Silver
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Silver
Design	Typography	Baybayan	Philippines	TBWA SANTIAGO MANGADA PUNO	Cultural Center of the Philippines	Gold
Design	Pharmaceutical/ Toiletries	Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Design	Stationery	Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Design	Stationery	Lose yourself in a book	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Design	Posters	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold
Design	Self-promotion(POS, Consumer Touchpoints, In-store Digital Signage and Designs, Flyers, Tickets, Invitations, Postcards, Calendars, Christmas and other greeting cards, Logos)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Design	Packaging(Sustainable Packaging, Special Edition, and Promotional Packaging)	A sweet escape	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold
Design	Posters	Music	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Design	Posters	Tidy-up	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver



Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Silver
Design	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Design	Posters	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Design	Typography	The very happy meal font.	Japan	Beacon/Leo Burnett Tokyo	McDonald's Japan	Silver
Design	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Gold
Design	Digital design(Data-Visualisation, Digital Installations and Events, UX, UI and Journey Designs)	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Design	Posters	Snickers - Wrong World Finals	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Silver
Design	Promotional items(Retail Environment and experience, Live Events, Exhibition and experience)	Unwritten Reviews	Australia	McCann Melbourne	Melbourne International Film Festival	Crystal
Design	Foods	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver
Design	Posters	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Gold
Design	Distribution / Publication	Monkey	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Bronze
Direct	Use of social in a direct marketing campaign	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Silver
Direct	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Bronze
Direct	Furniture / Household	PETAL PAINT	Sri Lanka	Leo Burnett Sri Lanka	JAT HOLDINGS	Bronze
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Crystal



Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	NIKKEI BLEND	Japan	Dentsu	NIKKEI Inc.	Bronze
Direct	Foods	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Gold
Direct	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Silver
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Life After Fashion	United Arab Emirates	The Classic Partnership Advertising	Splash Fashions	Bronze
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Direct	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	UCB AgroBanking	Bangladesh	Grey Advertising Bangladesh	United Commercial Bank	Bronze
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsites, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	Question a cop	New Zealand	Ogilvy	New Zealand Police	Crystal



Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Gold
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsities, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	Ducato Business E-mail	Brazil	Leo Burnett Tailor Made	Fiat	Bronze
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsities, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	Black Salary Friday	Brazil	Leo Burnett Tailor Made	Instituto Identidades do Brasil (ID_BR)	Bronze
Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	The Half Biscuit	Australia	VMLY&R	RSA	Bronze
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsities, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	The time we have left	Spain	Leo Burnett Madrid	Pernod Ricard	Bronze



Direct	Ambient media (e.g. premiums, giveaways, print collateral, direct response stunts, street teams, direct response events, ambient media which encourage direct interaction)	Grave of Thrones	Australia	DDB Sydney	Foxtel	Bronze
Direct	Cosmetic / Beauty / Clothing / Footwear and accessories	Camouflage Jersey	Brazil	Leo Burnett Tailor Made	Esporte Clube Bahia	Crystal
Direct	Foods	The Whopper Detour	United States	FCB New York	Burger King	Gold
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsites, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	The Whopper Detour	United States	FCB New York	Burger King	Grand Prix
Direct	Use of digital in a direct marketing campaign (e.g. websites, microsites, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games, mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDA, GPS, tablet, MP3, games and apps, widgets, schematic screens, digital installations)	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Bronze
Direct	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Bronze
Direct	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Time Highlighter	Thailand	Ogilvy Group Thailand	Pentel (Thailand) Co., Ltd.	Crystal
Direct	Pharmaceutical/ Toiletries	MEDICATION FOR MEMORY	Chile	CREATIVIDAD & INTELIGENCIA	Redfarma	Crystal
Diverse Insights		Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Silver
Diverse Insights		FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Crystal



Diverse Insights		Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Diverse Insights		Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Silver
Diverse Insights		UCB AgroBanking	Bangladesh	Grey Advertising Bangladesh	United Commercial Bank	Silver
Diverse Insights		Life Chant	Sri Lanka	Triad	Colombo Municipal Council	Silver
Diverse Insights		Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Silver
Diverse Insights		I don't want this on my ceviche / No quiero esto en mi ceviche	Peru	McCann Lima	OCEANA	Crystal
Diverse Insights		Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Silver
Diverse Insights		Kupu	New Zealand	Colenso BBDO	Spark	Silver
Diverse Insights		The Half Biscuit	Australia	VMLY&R	RSA	Gold
Diverse Insights		Secret Condom	Korea, Republic Of	IDEOT	Korea Centers for Disease Control and Prevention	Crystal
Diverse Insights		Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Silver
Film	Visual effects		Australia	Alt.vfx	Asahi Lifestyle Beverages	Crystal
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	KTB Young Man and The Seal	Thailand	CJ WORX	Krungthai Bank	Bronze
Film	Direction	If You Have the Will, We Have the Way	Australia	Goodoil Films	Bank of Melbourne	Bronze
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Guard	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver
Film	Art direction/production design	Play the Biggest Record	Japan	SUN-AD Company Limited	TOYOTA MOTOR CORPORATION	Silver
Film	Corporate /Institution	Every word matters	Portugal	FCB Lisboa	Academia Portuguesa de Cinema	Crystal
Film	Direction	FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver
Film	Script	FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Gold
Film	Cinematography	Day n Nite	Japan	TAIYO KIKAKU Co., Ltd.	JAZZY SPORT LTD.	Crystal
Film	Script	KTB Young Man and The Seal	Thailand	CJ WORX	Krungthai Bank	Crystal



Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Insurance for Insurance Haters	Thailand	BBDO BANGKOK	Prudential	Bronze
Film	Foods	Chicken Talk TV Campaign	United States	BBDO Atlanta	Sanderson Farms	Bronze
Film	Cinematography	Those Who Have Reindeer	Malaysia	Naga DDB Sdn Bhd	Naga DDB Tribal	Bronze
Film	Use of music	SLOW MO-MENT	Thailand	Wolf Bangkok	O.P. Natural Products Co.,Ltd.	Crystal
Film	Art direction/production design	SECOND JOB	Thailand	Wolf Bangkok	Central Department Store.,Ltd.	Gold
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	IF TOMORROW GEN Y RULES	Thailand	Rabbit Digital Group Co., Ltd.	TMRW By UOB	Crystal
Film	Animation	Drink Right F*ck Right	China	Final Frontier	Skol Beats	Silver
Film	Visual effects	Chicken Talk TV Campaign	United States	BBDO Atlanta	Sanderson Farms	Bronze
Film	Direction	The Day After	Australia	Goodoil Films	McDonald's	Crystal
Film	Drinks (alcoholic & non-alcoholic)	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Question a cop	New Zealand	Ogilvy	New Zealand Police	Crystal
Film	Direction	Grandfather Stories	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Film	Art direction/production design	Hankograph	Japan	Grey Tokyo	WILDAID	Bronze
Film	Sound design	Hankograph	Japan	Grey Tokyo	WILDAID	Silver
Film	Animation	Hankograph	Japan	Grey Tokyo	WILDAID	Gold
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Tokushu	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Bronze
Film	Art direction/production design	The Unknown	Brazil	FCB Brasil	Clube de Criacao	Bronze
Film	Cinematography	The Unknown	Brazil	FCB Brasil	Clube de Criacao	Bronze
Film	Editing	The Unknown	Brazil	FCB Brasil	Clube de Criacao	Crystal
Film	Animation	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Silver
Film	Art direction/production design	Honda "ORIGAMI"	Japan	CyberAgent, Inc.	Honda Motor Co., Ltd.	Silver
Film	Script	Numbers	Hong Kong	Wunderman Thompson Hong Kong	The Women's Foundation	Bronze
Film	Cinematography	If You Have the Will, We Have the Way	Australia	Goodoil Films	Bank of Melbourne	Bronze
Film	Direction	Generation Voice				New Zealand



Film	Editing	Generation Voice				New Zealand
Film	Script	Generation Voice				New Zealand
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	THE NANTO FAMILY	Japan	c.Ray Corporation	THE NANTO BANK, LTD.	Gold
Film	Cinematography	Santa Crashes Christmas	Australia	Goodoil Films	ALDI	Bronze
Film	Editing	Santa Crashes Christmas	Australia	Goodoil Films	ALDI	Crystal
Film	Vehicles	Suzuki Skates	Australia	Deloitte Australia	Suzuki	Silver
Film	Art direction/production design	Born To Breathe	Australia	Goodoil Films	The Woolmark Company	Bronze
Film	Cinematography	Born To Breathe	Australia	Goodoil Films	The Woolmark Company	Bronze
Film	Editing	Born To Breathe	Australia	Goodoil Films	The Woolmark Company	Bronze
Film	Cinematography	BMW Journey of Light Episode 1	Japan	Cutters Studios	UM Studios	Bronze
Film	Visual effects	Bank of Melbourne - If You Have The Will	Australia	Alt.vfx	Bank of Melbourne	Silver
Film	Drinks (alcoholic & non-alcoholic)	The time we have left	Spain	Leo Burnett Madrid	Pernod Ricard	Bronze
Film	Animation	Bank of Melbourne - If You Have The Will	Australia	Alt.vfx	Bank of Melbourne	Silver
Film	Corporate /Institution	Liliosa Hilao	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Bronze
Film	Script	Liliosa Hilao	Philippines	TBWA SANTIAGO MANGADA PUNO	The Campaign Against the Return of the Marcoses to Malacanang or CARMMA	Silver
Film	Furniture / Household	The Beatbox Catalogue	Brazil	Artplan Sao Paulo	Etna Home & Decor	Gold
Film	Use of music	The Beatbox Catalogue	Brazil	Artplan Sao Paulo	Etna Home & Decor	Gold
Film	Sound design	The Beatbox Catalogue	Brazil	Artplan Sao Paulo	Etna Home & Decor	Silver
Film	Direction	Wedding Speech				New Zealand
Film	Script	Wedding Speech				New Zealand
Film	Direction	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Film	Cinematography	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Film	Editing	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	



Film	Script	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Film	Use of music	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Silver
Film	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Funeral vs Wedding	Hong Kong	Cheil Worldwide, Hong Kong	Tsang Fuk Sau Funeral Service	Crystal
Film	Script	Funeral vs Wedding	Hong Kong	Cheil Worldwide, Hong Kong	Tsang Fuk Sau Funeral Service	Crystal
Film	Pharmaceutical/ Toiletries	Wanita Besi	Malaysia	Grey Malaysia	P&G	Bronze
Film	Animation	The Fall	Brazil	Zombie Studio	Hospital de Amor	Silver
Film	Corporate /Institution	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Silver
Film	Script	Souvenirs From Travel	Taiwan	Leo Burnett Taiwan	China Airlines	Gold
Film	Direction	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Film	Cinematography	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Film	Script	Gratitude	Thailand	Ogilvy Group Thailand	Charoen Pokhand Group	Bronze
Film	Vehicles	Polo Unfail	Australia	DDB Sydney	Volkswagen	Crystal
Film	Visual effects	Polo Unfail	Australia	DDB Sydney	Volkswagen	Bronze
Film	Direction	Tokushu	Philippines	Leo Burnett Group Manila	BDO Unibank, Inc.	Crystal
Film	Script	Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Bronze
Film	Direction	Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Bronze
Film	Use of music	MACHO CHOIR	Philippines	DDB Group Philippines	PHILIPPINE COMISSION ON WOMEN	Bronze
Film	Script	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Tokopedia_Time Piece	Malaysia	DIRECTORS THINK TANK	Tokopedia	Crystal
Film	Drinks (alcoholic & non-alcoholic)	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Direction	Busy Bacche (Busy Brats) Mr Perfect	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Script	Busy Bacche (Busy Brats)	India	DDB Mudra Pvt. Ltd.	Jain Farm Fresh	Crystal
Film	Script	Passat Films	India	DDB Mudra Pvt. Ltd.	Volkswagen India	Crystal



Film	Visual effects	Superheroes	India	DDB Mudra Pvt. Ltd.	Hotstar	Silver
Film	Corporate /Institution	Human Rights	Brazil	Madre Mia Filmes	Conselho Nacional do Ministerio Publico - CNMP	Bronze
Film	Use of music	Human Rights	Brazil	Madre Mia Filmes	Conselho Nacional do Ministerio Publico - CNMP	Bronze
Film	Cinematography	I Am Anne	Brazil	Madre Mia Filmes	ForceField	Crystal
Innovation	Vehicles	THE REBORN LIGHT	Japan	TBWA HAKUHODO	NISSAN	Crystal
Innovation	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Innovation	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Integrated	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Bronze
Integrated	Corporate /Institution	The Force of Love	Taiwan	ADK Taiwan	7-ELEVEN Taiwan	Crystal
Interactive	Use of Social	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Crystal
Interactive	Innovative Use of Technology	Neck Check by Digi	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Interactive	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	LICK AWAY BAD DAY	Thailand	Wolf Bangkok	Netflix	Crystal
Interactive	Use of Social	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Interactive	Use of Social	Twix Face Off	United Arab Emirates	Impact BBDO	MARS	Bronze
Interactive	User Experience (UX)	Liquality Store	Japan	HAKUHODO i-studio Inc.	YUMMY SAKE Ltd.	Crystal
Interactive	Drinks (alcoholic & non-alcoholic)	Chivas Regal Eternity	Uruguay	The Electric Factory	Pernod Ricard	Silver
Interactive	Innovative Use of Technology	Smart Touch	China	mccarybowen	Alibaba	Bronze
Interactive	Other interactive works (Games/Branded Tech)	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Interactive	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Grand Prix
Interactive	Interactive Technology	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Interactive	Other interactive works (Games/Branded Tech)	Kupu	New Zealand	Colenso BBDO	Spark	Crystal
Interactive	Foods	TUNA SCOPE	Japan	Dentsu.Inc	Sojitz Corporation	Bronze
Interactive	Use of Web Platforms	The time we have left	Spain	Leo Burnett Madrid	Pernod Ricard	Silver



Interactive	Use of social Data	Food Pulse: The app that turns review noise into knowledge	Singapore	MRM//McCANN Singapore	Unilever Food Solutions	Silver
Interactive	Drinks (alcoholic & non-alcoholic)	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Interactive	Innovative Use of Technology	The Dystopia Experience	Japan	SIX inc.	Sony Music Entertainment	Crystal
Interactive	Other interactive works (Games/Branded Tech)	One Leaves	United States	FCB New York	FDA, The Real Cost	Bronze
Interactive	Other interactive works (Games/Branded Tech)	The Force of Love	Taiwan	ADK Taiwan	7-ELEVEN Taiwan	Crystal
Interactive	Other interactive works (Games/Branded Tech)	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Crystal
Interactive	User Experience (UX)	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Silver
Interactive	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Interactive	Innovative Use of Technology	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Interactive	Other interactive works (Games/Branded Tech)	BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Silver
Interactive	Use of Social	CODE OF HOPE	Spain	PUBLICIS SPAIN	THE TELEPHONE OF HOPE	Crystal
Interactive	Innovative Use of Technology	CODE OF HOPE	Spain	PUBLICIS SPAIN	THE TELEPHONE OF HOPE	Bronze
Interactive	Interactive Technology	The Art of Innovation	Germany	Cheil Germany	Samsung Electronics Germany	Bronze
Interactive	Use of Online ad	Snickers - Wrong World Finals	Philippines	BBDO Guerrero	Mars Wrigley Confectionary	Silver
Interactive	Use of Social	Infant CPR	India	Dentsu Webchutney	Jaslok Hospital and Research Centre	Crystal
Media	Use of special events and stunt/live advertising	The Memory Dial	Chile	WOLF BCPP	Museum of Memory and Human Rights	Crystal
Media	Use of social in a media campaign	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Silver
Media	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Bronze
Media	Use of digital in a media campaign	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Crystal
Media	Use of outdoor in a media campaign	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Media	Use of screens	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Media	Use of outdoor in a media campaign	NINJA TRICKS in SHIBUYA	Japan	ADK	NTT DOCOMO, INC.	Crystal
Media	Foods	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Silver
Media	Use of special events and stunt/live advertising	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Silver
Media	Use of print in a media campaign	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix



Media	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
Media	Cosmetic / Beauty / Clothing / Footwear and accessories	MAKE IT A RUNWAY	Japan	ADK	PVH JAPAN	Silver
Media	Use of social in a media campaign	MAKE IT A RUNWAY	Japan	ADK	PVH JAPAN	Gold
Media	Corporate /Institution	Donate your View	United States	DM9Rio	Obra do Berco	Bronze
Media	Use of digital in a media campaign	Donate your View	United States	DM9Rio	Obra do Berco	Silver
Media	Drinks (alcoholic & non-alcoholic)	Carlsberg - Follow The Bike	Portugal	NOSSA	Super Bock Group	Crystal
Media	Use of outdoor in a media campaign	Every dog has it's ad	New Zealand	Colenso BBDO	Puppo	Bronze
Media	Use of screens	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Media	Use of mobile devices	A.I. Love	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Crystal
Media	Use of digital in a media campaign	Ducato Business E-mail	Brazil	Leo Burnett Tailor Made	Fiat	Bronze
Media	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Crystal
Media	Use of outdoor in a media campaign	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Media	Use of ambient media	Grave of Thrones	Australia	DDB Sydney	Foxtel	Crystal
Media	Use of digital in a media campaign	BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Bronze
Media	Distribution / Publication	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Silver
Media	Use of outdoor in a media campaign	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Crystal
Media	Foods	The Whopper Detour	United States	FCB New York	Burger King	Crystal
Media	Use of special events and stunt/live advertising	The Whopper Detour	United States	FCB New York	Burger King	Crystal
Media	Use of social in a media campaign	Polo Unfail	Australia	DDB Sydney	Volkswagen	Silver
Media	Use of digital in a media campaign	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Silver
Media	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Silver
Mobile	Innovative Use of Technology	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Mobile	Use of Mobile Advertising	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Gold
Mobile	Virtual Reality Experience	Carriberrie	Australia	Isobar	Carriberrie Pty Ltd	Crystal
Mobile	Use of Social for Mobile	Trending Botics	Brazil	FCB Brasil	Congresso em Foco	Silver



Mobile	Use of Mobile Applications / Mobile Games	Smart Touch	China	mcgaryybowen	Alibaba	Bronze
Mobile	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Mobile	Augmented Mobile Experience	Kupu	New Zealand	Colenso BBDO	Spark	Silver
Mobile	Use of Mobile Websites	The time we have left	Spain	Leo Burnett Madrid	Pernod Ricard	Crystal
Mobile	Vehicles	Timeline Radio	Brazil	Leo Burnett Tailor Made	FCA Fiat	Crystal
Mobile	Augmented Mobile Experience	Re:imagine Street Art	Germany	Cheil Germany	Samsung Electronics Germany	Bronze
Mobile	Use of Mobile Applications / Mobile Games	Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Bronze
Mobile	Use of Social for Mobile	Doodelivery	Philippines	Leo Burnett Group Manila	McDonald's Philippines	Crystal
Mobile	Use of Mobile Applications / Mobile Games	The Whopper Detour	United States	FCB New York	Burger King	Grand Prix
Mobile	Activation by Location	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Bronze
Mobile	Use of Social for Mobile	CODE OF HOPE	Spain	PUBLICIS SPAIN	THE TELEPHONE OF HOPE	Bronze
Mobile	Use of Mobile Applications / Mobile Games	#Throwbackcrash	Brazil	Leo Burnett Tailor Made	Brewdog	Bronze
Outdoor	Small Scale Special Solutions	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Crystal
Outdoor	Live Advertising and Events	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Outdoor	Art direction	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
Outdoor	Furniture / Household	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Silver
Outdoor	Art direction	7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Gold
Outdoor	Special build	WATER CYCLING	Taiwan	Medialand Digital Strategy Limited	Friends of Daan Forest Park Foundation	Crystal
Outdoor	Small Scale Special Solutions	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
Outdoor	Furniture / Household	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Special build	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Art direction	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Outdoor	Illustration	Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze



Outdoor	Live Advertising and Events	Stop Traffick	United States	BBDO Atlanta	Street Grace	Silver
Outdoor	Transit	Stop Traffick	United States	BBDO Atlanta	Street Grace	Silver
Outdoor	Small Scale Special Solutions	Wearable Poster	Indonesia	Flock	Grab Indonesia	Silver
Outdoor	Art direction	KeepLivingCoral	Hungary	White Rabbit Budapest	WWF Hungary	Crystal
Outdoor	Special build	Dream Protector	Thailand	Rabbit Digital Group Co., Ltd.	A.P. Honda Co.,Ltd	Bronze
Outdoor	Art direction	Equal Colors / Olympic Games	Hungary	White Rabbit Budapest	Alma Vetlenyi Fashion	Crystal
Outdoor	Illustration	Equal Colors / Bus Boycott	Hungary	White Rabbit Budapest	Alma Vetlenyi Fashion	Crystal
Outdoor	Foods	Hungry Puffs	Australia	THE BRAND AGENCY	Foodbank WA	Silver
Outdoor	Special build	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Gold
Outdoor	Art direction	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Silver
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Outdoor	Small Scale Special Solutions	Stub Sugar	United Arab Emirates	The Classic Partnership Advertising	Aster DM Healthcare	Bronze
Outdoor	Interactive Outdoor Experience	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Outdoor	Art direction	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Bronze
Outdoor	Illustration	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Crystal
Outdoor	Illustration	Drought	Thailand	TBWA (THAILAND) CO.,LTD.	Big Trees Project	Crystal
Outdoor	Photography	Liam Bethell	New Zealand	Clemenger BBDO Wellington	NZ Transport Agency	Bronze
Outdoor	Photography	James McDonald	New Zealand	Clemenger BBDO Wellington	NZ Transport Agency	Crystal
Outdoor	Photography	Willy Carberry	New Zealand	Clemenger BBDO Wellington	NZ Transport Agency	Crystal
Outdoor	Art direction	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Small Scale Special Solutions	Be Their Bodhisattva	Viet Nam	Dinosaur Vietnam	WildAid and Change	Bronze



Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	2001 Space Odyssey	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Crystal
Outdoor	Corporate /Institution	Soil	Thailand	The Leo Burnett Group Thailand	Trash Hero Thailand	Bronze
Outdoor	Corporate /Institution	Sea	Thailand	The Leo Burnett Group Thailand	Trash Hero Thailand	Crystal
Outdoor	Live Advertising and Events	Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Gold
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Crystal
Outdoor	Interactive Outdoor Experience	HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Outdoor	Special build	Grave of Thrones	Australia	DDB Sydney	Foxtel	Gold
Outdoor	Corporate /Institution	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
Outdoor	Non-Standard Indoor Advertising	Making Merit or Creating Hurt	Thailand	Ogilvy Group Thailand	Priest Hospital	Crystal
Outdoor	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Outdoor	Art direction	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Outdoor	Illustration	This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Outdoor	Special build	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Outdoor	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Handheld Concert	China	The Nine Shanghai	Rokid	Silver
Outdoor	Art direction	Handheld Concert	China	The Nine Shanghai	Rokid	Bronze
Outdoor	Special build	Uber Eats Shark Bait	New Zealand	Special Group	Uber Eats New Zealand	Silver
Outdoor	Photography	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Fooltizer Prizes	Brazil	Leo Burnett Tailor Made	E-Farsas	Crystal
Outdoor	Art direction	Grave of Thrones	Australia	DDB Sydney	Foxtel	Gold
Outdoor	Small Scale Special Solutions	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Silver



Outdoor	Small Scale Special Solutions	Sandcastle Cemeteries	Australia	VMLY&R	QIMR	Crystal
Outdoor	Art direction	Tidy-up	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Crystal
Outdoor	Special build	The Whopper Detour	United States	FCB New York	Burger King	Silver
Outdoor	Live Advertising and Events	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	The Whopper Detour	United States	FCB New York	Burger King	Gold
Outdoor	Live Advertising and Events	Sign Language Fan Park	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Art direction	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Outdoor	Art direction	Empire States	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Bronze
Outdoor	Vehicles	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Silver
Outdoor	Special build	The Quiet Taxi	Korea, Republic Of	Innocean Worldwide	Hyundai Motor Group	Bronze
Outdoor	Furniture / Household	IKEA REAL LIFE SERIES	Spain	PUBLICIS SPAIN	IKEA DUBAI, UAE	Bronze
Outdoor	Art direction	IKEA REAL LIFE SERIES	Spain	PUBLICIS SPAIN	IKEA DUBAI, UAE	Crystal
Outdoor	Corporate /Institution	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Art direction	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Corporate /Institution	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal



Outdoor	Photography	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Silver
Outdoor	Art direction	Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Silver
Outdoor	Corporate /Institution	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Outdoor	Art direction	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal - Old Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Corporate /Institution	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Outdoor	Art direction	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Photography	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Outdoor	Corporate /Institution	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Crystal
Outdoor	Illustration	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Bronze
Place brand		Carriberrie	Australia	AIRBAG	Carriberrie	Bronze
PR	Corporate reputation & communication	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Silver
PR	Corporate responsibility	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Bronze
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
PR	Corporate reputation & communication	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Crystal
PR	Corporate /Institution	Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Bronze
PR	Public affairs & lobbying	Stop Dowrymongering	Pakistan	BBDO Pakistan	UN Women	Bronze
PR	Vehicles	Polo Unfail	Australia	DDB Sydney	Volkswagen	Bronze
PR	Corporate reputation & communication	NIKKEI BLEND	Japan	Dentsu	NIKKEI Inc.	Crystal
PR	Events & Experiential (PR campaign that use an event or stunt)	The Most Dangerous Stunt in the World	New Zealand	Ogilvy NZ	Auckland Transport	Crystal
PR	Distribution / Publication	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Gold
PR	Public affairs & lobbying	Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Bronze
PR	Public affairs & lobbying	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix
PR	Public affairs & lobbying	Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Silver
PR	Public affairs & lobbying	I don't want this on my ceviche / No quiero esto en mi ceviche	Peru	McCann Lima	OCEANA	Bronze



PR	Public affairs & lobbying	Be Their Bodhisattva	Viet Nam	Dinosaur Vietnam	WildAid and Change	Bronze
PR	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Huawei iJack	Singapore	Dentsu X	Huawei Technologies Co. Ltd.	Crystal
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Crystal
PR	Brand voice (incl. strategic storytelling)	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Crystal
PR	Events & Experiential (PR campaign that use an event or stunt)	Black Salary Friday	Brazil	Leo Burnett Tailor Made	Instituto Identidades do Brasil (ID_BR)	Bronze
PR	Events & Experiential (PR campaign that use an event or stunt)	My Emoji Cam	Brazil	Leo Burnett Tailor Made	Samsung	Crystal
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Bronze
PR	Brand voice (incl. strategic storytelling)	Too Powerful for TV	Australia	DDB Sydney	Volkswagen	Crystal
PR	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Grave of Thrones	Australia	DDB Sydney	Foxtel	Silver
PR	Events & Experiential (PR campaign that use an event or stunt)	Grave of Thrones	Australia	DDB Sydney	Foxtel	Gold
PR	Corporate reputation & communication	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
PR	Brand voice (incl. strategic storytelling)	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
PR	Foods	The Whopper Detour	United States	FCB New York	Burger King	Silver
PR	Events & Experiential (PR campaign that use an event or stunt)	The Whopper Detour	United States	FCB New York	Burger King	Gold
PR	Corporate /Institution	The Longest Live Stream Ever	Portugal	NOSSA	WWF	Bronze
PR	Pharmaceutical/ Toiletries	Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Crystal
PR	Corporate reputation & communication	Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Crystal
Print	Art direction	SHUSH	China	RedBank	360 QIKU	Silver
Print	Illustration	SHUSH	China	RedBank	360 QIKU	Gold



Print	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Big Mac	Germany	Leo Burnett Germany	McDonald's Germany	Bronze
Print	Illustration	Dandruff Makes You Look Stupid - H&S	United Arab Emirates	Saatchi & Saatchi Dubai	Procter & Gamble	Silver
Print	Photography	THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Crystal
Print	Illustration	Rocket Lunch - De Cabron Chillis	Brazil	Fullpack	De Cabron Chillis	Crystal
Print	Illustration	Rice of the Heroes	China	BEIJING DENTSU ADVERTISING CO.,LTD.	Zhong He Feng Jing	Bronze
Print	Illustration	I'm late	Portugal	FCB Lisboa	ACA-M	Crystal
Print	Illustration	Dowrymongering Henna posters	Pakistan	BBDO Pakistan	UN Women	Bronze
Print	Copy writing	News From This Side	United Arab Emirates	The Classic Partnership Advertising	Times of Oman	Bronze
Print	Corporate /Institution	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Gold
Print	Typography	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Silver
Print	Copy writing	Mutilated Words	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Print	Art direction	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Bronze
Print	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Apollo 8	Thailand	TBWA (THAILAND) CO.,LTD.	McDonald's	Bronze
Print	Drinks (alcoholic & non-alcoholic)	Feel The Summer	Peru	McCann Lima	Coca Cola Peru	Crystal
Print	Furniture / Household	Shaolin Kungfu Monks	China	The Nine Shanghai	Nanfu	Crystal
Print	Art direction	Shaolin Kungfu Monks	China	The Nine Shanghai	Nanfu	Bronze
Print	Foods	The Whopper Detour	United States	FCB New York	Burger King	Crystal
Print	Art direction	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Print	Pharmaceutical/ Toiletries	Cavities (Bubblegum)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Gold
Print	Photography	Progressive	Brazil	Zombie Studio	Progressive Insurance	Bronze
Print	Furniture / Household	Buy One, Get What's Yours Back - Chair / Coar Rack	Brazil	Artplan Sao Paulo	Etna Home & Decor	Bronze
Print	Corporate /Institution	Speak the Truth	Canada	m5a4I5	Association of Registered Graphic Designers (RGD)	Silver



Print	Art direction	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Gold
Print	Illustration	Cavities (Popcorn)	Singapore	MullenLowe Singapore	Unilever Asia Private Limited	Silver
Print	Art direction	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Print	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Dragon	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Silver
Print	Photography	Hashtags don't heal	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Gold
Print	Corporate /Institution	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Grand Prix
Print	Photography	Deer	Thailand	Ogilvy Group Thailand	Freeland Foundation	Bronze
Print	Art direction	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Silver
Print	Illustration	Gatsby	Hong Kong	Cheil Worldwide, Hong Kong	Penguin Random House North Asia	Gold
Print	Foods	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Bronze
Print	Art direction	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Silver
Print	Illustration	Homework	Hong Kong	Cheil Worldwide, Hong Kong	Chupa Chups (Snack To Home Limited)	Gold
Print	Photography	Spaceship	Thailand	Ogilvy Group Thailand	DKSH (Thailand) Limited	Crystal
Print	Illustration	Tame The Road 1	Thailand	Ogilvy Group Thailand	Apollo Tries (Thailand) Ltd.	Crystal
Print	Corporate /Institution	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Print	Art direction	Hashtags don't heal - Young Man	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Green Screen Actresses MIKA+RIKA	Japan	DENTSU INC.	Staff-up	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Cobblestone Riders	Portugal	FCB Lisboa	FUEL TV	Bronze
Promotion	Use of social in a promotional campaign (e.g. promotional campaigns that use social platforms to create relationships with consumers)	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Silver



Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	A SINGING MASTERPIECE	China	Tencent	Tencent	Crystal
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Promotion	Use of merchandising/ in-store marketing (e.g. display, point-of-purchase materials, shelf/store design, promotional packaging)	Firevase	Korea, Republic Of	Cheil Worldwide	Samsung Fire & Marine Insurance	Silver
Promotion	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	REDCEIPT	Korea, Republic Of	Cheil Worldwide	Kakao corp.	Crystal
Promotion	Foods	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Silver
Promotion	Use of merchandising/ in-store marketing (e.g. display, point-of-purchase materials, shelf/store design, promotional packaging)	Play With Your Food	Japan	Dentsu Inc.	LOTTE Co., Ltd.	Silver
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Burger King: Sun Flame-Grilled Whopper	Kuwait	Memac Ogilvy	Kout Food Group	Bronze
Promotion	Cosmetic / Beauty / Clothing / Footwear and accessories	NIVEA Sun Binoculars	Brazil	FCB Brasil	NIVEA	Crystal
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Gold
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Promotion	Use of print or standard outdoor in a promotional campaign (e.g. newspapers, magazines, trade journals, billboards, outdoor banners)	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Bronze
Promotion	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Handheld Concert	China	The Nine Shanghai	Rokid	Bronze
Promotion	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	RIP Simon the Sloth	Australia	VMLY&R	Trade Me NZ	Crystal



Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Uber Eats Shark Bait	New Zealand	Special Group	Uber Eats New Zealand	Bronze
Promotion	Vehicles	Honda SOUND SITTER	Japan	HAKUHODO	Honda Motor Co., Ltd.	Crystal
Promotion	Corporate /Institution	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Bronze
Promotion	Other digital solutions in a promotional campaign (e.g. mobile based campaigns, QR codes, branded content, Bluetooth, MMS, SMS, PDG, GPS, MP3 players, games and applications, widgets, schematic screens and other mobile communication, digital installations, AR, VR, Mixed Reality)	ANIMAL_SELFIE	Japan	ADK	WWF JAPAN	Crystal
Promotion	Distribution / Publication	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	Real Time Mic	Brazil	Leo Burnett Tailor Made	Metropoles	Bronze
Promotion	Use of exhibitions and installations (e.g. vending machines, interactive digital events, digital installations, floor graphics, transit advertising)	IKEA (HE)ART EVENT	Belgium	Ogilvy Social. Lab Brussels	IKEA Belgium	Bronze
Promotion	Use of promotional stunts /live advertising/ live shows/concerts/ festivals	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Crystal
Promotion	Foods	The Whopper Detour	United States	FCB New York	Burger King	Gold
Promotion	Pharmaceutical/ Toiletries	The Matriarchs	Australia	DDB Sydney	Carefree	Crystal
Promotion	Use of digital in a promotional campaign (e.g. websites, microsites, search engine marketing, viral marketing, banner ads, email marketing, digital POS, video games)	The Matriarchs	Australia	DDB Sydney	Carefree	Crystal
Promotion	Use of broadcast in a promotional campaign (e.g. cinema, TV, radio)	Life Melodies (Auld Lang Syne)	Singapore	MullenLowe Singapore	Sivantos Pte Ltd	Crystal
Promotion	Use of social in a promotional campaign (e.g. promotional campaigns that use social platforms to create relationships with consumers)	The Longest Live Stream Ever	Portugal	NOSSA	WWF	Crystal
Promotion	Use of broadcast in a promotional campaign (e.g. cinema, TV, radio)	Human Rights	Brazil	Madre Mia Filmes	Conselho Nacional do Ministerio Publico - CNMP	Crystal



Radio & Audio	Electronics / IT/ Office Equipments / Home electronics & audio-visual / Business Equipment & Services	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Radio & Audio	Music / Sound Design	Bixby Voice Forever	India	Cheil Worldwide India	Samsung Electronics	Crystal
Radio & Audio	Scriptwriting	That time John Key didn't	New Zealand	Clemenger BBDO Wellington	Hawke's Bay Regional Council	Bronze
Radio & Audio	Use of Radio as a Medium	The Paperless Newspaper Ad	New Zealand	Colenso BBDO	DB Breweries	Silver
Radio & Audio	Use of Radio as a Medium	Summer Static Stations	Singapore	Leo Burnett Singapore	P&G	Silver
Radio & Audio	Vehicles	Timeline Radio	Brazil	Leo Burnett Tailor Made	FCA Fiat	Crystal
Radio & Audio	Pharmaceutical/ Toiletries	Summer Static Stations	Singapore	Leo Burnett Singapore	P&G	Bronze
Radio & Audio	Drinks (alcoholic & non-alcoholic)	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Radio & Audio	Music / Sound Design	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Radio & Audio	Scriptwriting	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Radio & Audio	Active Performance	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Radio & Audio	Use of Radio as a Medium	I'm Drinking it For You	New Zealand	Colenso BBDO	DB Breweries	
Radio & Audio	Scriptwriting	Beware the Dangers of Almost the Same	New Zealand	Saatchi & Saatchi	Toyota	Bronze
Radio & Audio	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Crystal
Radio & Audio	Use of Radio as a Medium	Warning Spots	Australia	Ogilvy Melbourne	Suncorp	Bronze
Radio & Audio	Use of Radio as a Medium	Life Melodies (Happy Birthday)	Singapore	MullenLowe Singapore	Sivantos Pte Ltd	Bronze
Social & Influencer	Audience Targeting / Engagement Strategies	PetMe	Australia	DDB Sydney	Pet Rescue Australia	Crystal
Social & Influencer	Foods	THE UNNAMED BOX	Thailand	CJ WORX	THAI GLICO	Silver
Social & Influencer	Brand Storytelling	The Blank Edition	United Arab Emirates	Impact BBDO	An Nahar	Grand Prix
Social & Influencer	Brand Storytelling	Twix Face Off	United Arab Emirates	Impact BBDO	MARS	Bronze
Social & Influencer	Real-time Response	#smashastrawb	Australia	Meerkats	6PR Radio/ Strawberry Growers Association	Bronze
Social & Influencer	Community Building & Management	Promise Breakers	Brazil	FCB Brasil	Congresso em Foco	Bronze
Social & Influencer	Brand Storytelling	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Gold



Social & Influencer	Finance / Services / Entertainment & Leisure / Travel / Restaurants / Commercial Public Services / Pets	Narcos The Censor's Cut	Thailand	Wunderman Thompson	Netflix	Silver
Social & Influencer	Cosmetic / Beauty / Clothing / Footwear and accessories	#UnravelHate	Canada	m5a4I5	Peace Collective	Crystal
Social & Influencer	Audience Targeting / Engagement Strategies	Anything to Keep Prices Low	New Zealand	Colenso BBDO	Skinny	Silver
Social & Influencer	Brand Storytelling	A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Silver
Social & Influencer	Pharmaceutical/ Toiletries	The Matriarchs	Australia	DDB Sydney	Carefree	Bronze
Social & Influencer	Community Building & Management	Symbol For All	Australia	Ogilvy Melbourne	Mondelez	Bronze
Social & Influencer	Real-time Response	CODE OF HOPE	Spain	PUBLICIS SPAIN	THE TELEPHONE OF HOPE	Bronze
Social & Influencer	Brand Storytelling	The Longest Live Stream Ever	Portugal	NOSSA	WWF	Bronze
Education		The Memory Dial	Chile	WOLF BCPP	Museum of Memory and Human Rights	Bronze
Education		Clever Cash	Indonesia	Hakuhodo Indonesia	Save Street Child Sidoarjo	Gold
Education		Dot Mini. The First Smart Media Device For The Visually Impaired.	Korea, Republic Of	Serviceplan Korea	Dot Incorporation	Gold
Education		Project Free Period	India	DDB Mudra Pvt. Ltd.	Johnson & Johnson	Silver
Gender Equality		Zero Tolerance Ribbon	United Arab Emirates	Impact BBDO	28 Too Many	Bronze
Green		Eatree Plates	Japan	PEAK	LIFULL	Crystal
Green		Toxic Flag	United Arab Emirates	Impact BBDO	Green Peace & Waste Management Coalition	Silver
Green		I don't want this on my ceviche / No quiero esto en mi ceviche	Peru	McCann Lima	OCEANA	Bronze
Green		This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Green		UNWASTED WASTE	Korea, Republic Of	Daehong	WASHSWAT	Silver
Healthcare		THE MOST CHALLENGING PINGPONG TABLE	Japan	TBWA HAKUHODO	Japan Para Table Tennis Association	Bronze
Healthcare		7:1 Furniture Collection	Thailand	BBDO BANGKOK	Homepro	Silver
Healthcare		PetMe	Australia	DDB Sydney	Pet Rescue Australia	Bronze



Healthcare		Bet Chaeli Can't	South Africa	King James Group	The Chaeli Campaign	Silver
Healthcare		Neck Check by Digi	Malaysia	Naga DDB Sdn Bhd	Digi	Crystal
Healthcare		The Restaurant of Mistaken Orders	Japan	TBWA HAKUHODO	DAIKI Angel Help inc. (Care and Welfare Home)	Silver
Healthcare		Liam Bethell	New Zealand	Clemenger BBDO Wellington	NZ Transport Agency	Bronze
Healthcare		Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Grand Prix
Healthcare		HEALING JUNGLE	Korea, Republic Of	Innocean Worldwide	Hyundai Marine & Fire Insurance	Bronze
Healthcare		Fatal Recognition	Hong Kong	Cheil Worldwide, Hong Kong	The Hong Kong Stroke Association	Gold
Healthcare		BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Silver
Healthcare		A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
Human Rights		Stop Traffick	United States	BBDO Atlanta	Street Grace	Grand Prix
Human Rights		Hashtags don't heal - Baby	India	DDB Mudra Pvt. Ltd.	Khalsa Aid	Crystal
Others		Tencent Charity -The Role	China	Tencent	Tencent	Crystal
Others		The Most Dangerous Stunt in the World	New Zealand	Ogilvy NZ	Auckland Transport	Bronze
Others		WOUNDED BRANDS	Costa Rica	Madison DDB	Banco Davivienda	Bronze
Branded Entertainment Videos	Music Video in Craft	Day n Nite	Japan	TAIYO KIKAKU Co., Ltd.	JAZZY SPORT LTD.	Crystal
Branded Entertainment Videos		My variety father	Taiwan	J. Walter Thompson Taipei	E-Life Home Appliance Mall	Gold
Branded Entertainment Videos		Question a cop	New Zealand	Ogilvy	New Zealand Police	Bronze
Branded Entertainment Videos		Suzuki Skates	Australia	Deloitte Australia	Suzuki	Bronze
Branded Entertainment Videos		The Away Game	Canada	m5a415	Tim Hortons	Bronze
Branded Entertainment Videos		The Longest Live Stream Ever	Portugal	NOSSA	WWF	Silver
Branded Information Videos		The Guard	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Silver



Branded Information Videos		This is a tree	Philippines	TBWA SANTIAGO MANGADA PUNO	Pacific Paint (Boysen) Philippines Inc.	Bronze
Branded Information Videos		The True Predators	Peru	Digitas Peru	Fox	Crystal
Branded Viral Videos		Play the Biggest Record	Japan	SUN-AD Company Limited	TOYOTA MOTOR CORPORATION	Silver
Branded Viral Videos		FACE/OFF	Thailand	GREYnJ UNITED	KASIKORNBANK PUBLIC COMPANY LIMITED	Grand Prix
Branded Viral Videos		My variety father	Taiwan	J. Walter Thompson Taipei	E-Life Home Appliance Mall	Bronze
Branded Viral Videos		The Most Dangerous Stunt in the World	New Zealand	Ogilvy NZ	Auckland Transport	Gold
Branded Viral Videos		Bystander	Malaysia	Leo Burnett Malaysia	Voice Of The Children	Silver
Campaign Videos (Case film)		Truck Art Childfinder	Pakistan	BBDO Pakistan	Berger Paints	Bronze
Campaign Videos (Case film)		Second Chances	United States	Casanova // McCann	DONATE LIFE CALIFORNIA	Gold
Campaign Videos (Case film)		Girl From Nowhere	Thailand	The SOUR Bangkok Co., Ltd.	GMM Grammy	Crystal
Campaign Videos (Case film)		BACK2LIFE	Hong Kong	Cheil Worldwide, Hong Kong	Samsung	Bronze
Campaign Videos (Case film)		A Team of One	China	Loong	TENCENT FOUNDATION, CHINA ORGAN DONATION ADMINISTRATIVE CENTER	Bronze
Campaign Videos (Case film)		The Longest Live Stream Ever	Portugal	NOSSA	WWF	Silver
Non Branded Videos		The Most Dangerous Stunt in the World	New Zealand	Ogilvy NZ	Auckland Transport	Gold
Non Branded Videos		Hankograph	Japan	Grey Tokyo	WILDAID	Silver