

# PROGRAM

## HR MASTERCLASS

September 12, 2019

# DAY 01

- 7:30 AM – 8:30 AM - **Registration**
- 8:30 AM – 12:00 PM - **Penny Bongato**  
Director, Certified Jack Canfield Trainer in The Success Principles, POWERinU
  - Change Management
  - HR Transformation
  - Organization Development
  - Value of HR as a Business Partner
- 12:00 PM – 1:30 PM - **Lunch Break**
- 1:30 PM – 5:30 PM - **Reynaldo Lugtu**  
President & CEO, Hungry Workhorse Consulting
  - Transformational Leadership in the Digital Age
  - Sense-making as a New Strategic Planning Tool
  - Generational Differences in Learning
  - The Future of OD and HR
  - Adoption of New Technologies and Change Management

## HR SUMMIT

September 13, 2019

# DAY 02

- 7:30 AM – 8:30 AM - **Registration**
- 8:30 AM – 8:45 AM - **Opening Video**  
**National Anthem**  
**Acknowledgement of Sponsors & Exhibitors**
- 8:45 AM – 9:00 AM - **Opening Remarks**  
**Undersecretary George A. Apacible**  
Undersecretary for Good Governance, GOCCs and Finance  
Presidential Communications Operations Office

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## HR TRANSFORMATION & THE FUTURE OF HR IN ASIA

- 9:00 AM – 9:15 AM - **Digital Transformation, HR Transformation, Formation of Organization Culture**  
**Datin Rowena Florece**  
HR Director – APAC HR Line Solutions, Microsoft
- 9:15 AM – 9:30 AM - **Key Methodologies During the Transformation: Identifying Strategy, Initiative and System During HR & Organization Transformation from a Holistic Point Of View**  
**Noel Fontanilla**  
Director, Human Resources, ADP Philippines Inc.

## FEATURE RESOURCE SPEAKER

- 9:30 AM – 9:45 AM - **Co-Creating the Future: Venture Building the ASEAN Region's Next Exponential Startups**  
**John Aguilar**  
Creator & Host, The Final Pitch of CNN Philippines
- 9:45 AM – 10:15 AM - **PANEL DISCUSSION: DIGITAL TRANSFORMATION, INNOVATION & ORGANIZATIONAL TRANSFORMATION**

### MODERATOR

**Radu Palamaru**  
Managing Director, Alcott Global Pte. Ltd. Singapore

### PANELISTS

**Sixto Gaddi**  
Group Head, HR Workforce Management & Services  
Banco de Oro, Universal Bank, Inc.

**Vince Tobias**  
Head of Innovation, Ayala Corporation Inc

**John Aguilar**  
Creator & Host, The Final Pitch Of CNN Philippines

**Datin Rowena Florece**  
HR Director – APAC HR Line Solutions, Microsoft

**Noel Fontanilla**  
Director, Human Resources, ADP Philippines Inc.

- 10:15 AM – 10:30 AM - **QUESTION & ANSWER – DELEGATES AND SPEAKERS**

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## MERGING THE DIGITAL & TECHNOLOGY-DRIVEN TALENT AS AN OPPORTUNITY TO TRANSFORM BUSINESS

- 10:30 AM – 10:45 AM - **Talent Acquisition and Recruitment: Improving Success Rate During Identification, Talent Acquisition and Development**  
**Ivy De Borja**  
Director of Human Resources & Recruitment, Harte Hanks
- 10:45 AM – 11:00 AM - **The Power of Data & Insights in Recruitment**  
**Kunal Malhotra**  
Regional Sales Head, LinkedIn Talent Solutions
- 11:00 AM – 11:15 AM - -  
**Judah Hirsch**  
CEO & Founder, Salarium
- 11:15 AM – 11:45 PM - **PANEL DISCUSSION: BUILDING LEADERS DURING HR AND ORGANIZATION TRANSFORMATION**
- MODERATOR**
- RJ Ledesma**  
Co-Founder, Mercato Centrale
- PANELISTS**
- Penny Bongato**  
Director, Certified Jack Canfield Trainer in The Success Principles, POWERinU
- Ivy De Borja**  
Director of Human Resources & Recruitment, Harte Hanks
- Atty. Melody Favis**  
Regional HR Director
- Kunal Malhotra**  
Regional Sales Leader, LinkedIn
- 11:45 AM – 12:00 PM - **QUESTION & ANSWER – DELEGATES AND SPEAKERS**
- 12:00 PM – 12:15 PM - **Presentation for Grab for Business**  
**Steve Martin Luchangco**  
Head, Grab for Business PH
- 12:15 PM – 1:15 PM - **LUNCH & RAFFLE DRAW**

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## DIGITAL LEADERSHIP, SUCCESSION & TRANSFORMATION

1:15 PM – 1:30 PM - **KEYNOTE: The Future of HR needs continues Learning, Adaptation and Transformation**

**Amrita Padda**

Vice President Human Resources SEA & Board of Director, Unilever

1:30 PM – 1:45 PM - **Succession Management that Supports D&I in Digital Leadership**

**Donna Grande**

Senior Vice President Human Resources, QBE Insurance

1:45 PM – 2:15 PM - **PANEL DISCUSSION: INTEGRATION AND ORGANIZATIONAL TRANSFORMATION**

### MODERATOR

**Radu Palamariu**

Managing Director, Alcott Global Pte. Ltd. Singapore

### PANELISTS

**Pierre Monserrate**

Chief HR Adviser, ESLCC & Managing Director of an HR Consultancy Firm

**Donna Grande**

Senior Vice President Human Resources, QBE Insurance

**Amrita Padda**

Vice President Human Resources SEA & Board of Director, Unilever

**Safia Indrarini**

HR Director, DBS Bank Indonesia

**Michelle Rubio**

Vice President of HR, Unionbank Philippines

2:15 PM – 2:30 PM - **QUESTION & ANSWER – DELEGATES AND SPEAKERS**

2:30 PM – 3:00 PM - **BREAK & NETWORKING**

## VALUE OF HR TRANSFORMATION, LEADERSHIP & CHANGE

3:00 PM – 3:15 PM - **Leadership and Change during the Organizational and HR Transformation**

**Marvin Rodriguez**

Country Director, MiraMed Global Services

3:15 PM – 3:30 PM - **Ensuring the Balance in Both Process Automation and Basic of Talent Acquisition - "Don't Forget the Basics, Just Make It Better"**

**Kristina Gil**

Senior Director Recruitment, Sutherland Global

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- 3:30 PM – 3:45 PM - **HR in 3D: Diversity, Development, and Digitalization**  
**Shine Rodriguez**  
HR Director, AXA Philippines
- 3:45 PM – 4:15 PM - **PANEL DISCUSSION: VALUE OF HR TRANSFORMATION, LEADERSHIP & CHANGE**
- MODERATOR**
- Andrei Palamariu**  
Regional Director, Harper and Hill Group
- PANELISTS**
- Jennifer Nuya**  
HR Business Partner & Global Human Resources,  
Schneider Electric Philippines
- Marvin Rodriguez**  
Country Director, MiraMed Global Services
- Shine Rodriguez**  
HR Director, AXA Philippines
- Jennie Tarrobago**  
President, Cashalo
- Darwin Louis Baetiong**  
Head of Human Resources, Ascend Corporation  
(TrueMoney Philippines, Inc.)
- Reynaldo Lugtu**  
President & CEO, Hungry Workhorse Consulting
- 4:15 PM – 4:30 PM - **QUESTION & ANSWER – DELEGATES AND SPEAKERS**
- 4:30 PM – 5:00 PM - **CLOSING: RAFFLE DRAW & GROUP PHOTO**

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