



4A's Philippines  
25<sup>th</sup> Agency of the Year Awards  
Finalists

<b>NETWORK AGENCY OF THE YEAR AWARD</b>	<b>BEST IN CREATIVE</b>	OGILVY & MATHER (PHILIPPINES), INC. DENTSU CREATIVE PHILIPPINES BBDO GUERRERO TBWA\ANTIAGO MANGADA PUNO LEO BURNETT GROUP MANILA	<b>BEST IN MARKET PERFORMANCE</b>	LEO BURNETT GROUP MANILA OGILVY & MATHER (PHILIPPINES), INC. DENTSU CREATIVE PHILIPPINES TBWA\ANTIAGO MANGADA PUNO DDB MNL	<b>BEST IN MANAGEMENT OF BUSINESS</b>	PUBLICIS JIMENEZBASIC DDB MNL IDEASXCHINA HAKUHODO DENTSU CREATIVE PHILIPPINES TBWA\ANTIAGO MANGADA PUNO	<b>BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE</b>	MULLENLOWE TREYNA TBWA\ANTIAGO MANGADA PUNO DENTSU CREATIVE PHILIPPINES LEO BURNETT GROUP MANILA BBDO GUERRERO	<b>AGENCY OF THE YEAR</b>	IDEASXCHINA HAKUHODO LEO BURNETT GROUP MANILA TBWA\ANTIAGO MANGADA PUNO PUBLICIS JIMENEZBASIC, INC. DENTSU CREATIVE PHILIPPINES
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INDEPENDENT AGENCY OF THE YEAR AWARD	
BEST IN CREATIVE	PROPEL MANILA GIGIL SEVEN A.D.
BEST IN MARKET PERFORMANCE	OVER THE MOON COMMUNICATIONS SEVEN A.D. PROPEL MANILA GIGIL
BEST IN MANAGEMENT OF BUSINESS	GIGIL SEVEN A.D. PROPEL MANILA
BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE	THE HUDDLE ROOM SEVEN A.D. PROPEL MANILA GIGIL
AGENCY OF THE YEAR	SEVEN A.D. GIGIL PROPEL MANILA
MEDIA AGENCY OF THE YEAR AWARD	
BEST IN MEDIA CREATIVITY	INITIATIVE PHILIPPINES CARAT PHILIPPINES THE HUDDLE ROOM GIGIL UM PHILIPPINES
BEST IN MANAGEMENT OF BUSINESS	UM PHILIPPINES MEDIACOM WAVEMAKER THE HUDDLE ROOM INITIATIVE PHILIPPINES
BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE	THE HUDDLE ROOM INITIATIVE PHILIPPINES UM PHILIPPINES
AGENCY OF THE YEAR	UM PHILIPPINES INITIATIVE PHILIPPINES THE HUDDLE ROOM



DIGITAL AGENCY OF THE YEAR AWARD	
DIGITAL EXCELLENCE IN CREATIVITY AND EFFECTIVENESS	TBWA\SANTIAGO MANGADA PUNO LEO BURNETT GROUP MANILA SEVEN A.D. GIGIL OGILVY & MATHER (PHILIPPINES), INC.
DIGITAL EXCELLENCE IN INNOVATION	PROPEL MANILA OGILVY & MATHER (PHILIPPINES), INC. TBWA\SANTIAGO MANGADA PUNO DENTSU CREATIVE PHILIPPINES LEO BURNETT GROUP MANILA
AGENCY OF THE YEAR	OGILVY & MATHER (PHILIPPINES), INC. LEO BURNETT GROUP MANILA TBWA\SANTIAGO MANGADA PUNO PROPEL MANILA SEVEN A.D.
PRODUCTION EXCELLENCE AWARDS	
PRODUCTION EXCELLENCE IN FILM	UXS, INC. ELESİ STUDIOS ARCADE FILM FACTORY FILM PABRIKA TBWA\SANTIAGO MANGADA PUNO
PRODUCTION EXCELLENCE IN AUDIO	SOUNDESIGN KERPLUNK STUDIOS & PRODUCTIONS, INC. HIT PRODUCTIONS LOUDBOX STUDIOS
PRODUCTION EXCELLENCE IN POST	EOPUS, INC. HIT PRODUCTIONS ELESİ STUDIOS



September 15, 2023

BRAND EXPERIENCE EXCELLENCE AWARDS	
BEST IN CREATIVITY AND INNOVATION	PUBLICIS JIMENEZBASIC, INC. OGILVY & MATHER (PHILIPPINES), INC. LEO BURNETT GROUP MANILA TBWASANTIAGO MANGADA PUNO GIGIL PROPEL MANILA LEO BURNETT GROUP MANILA TBWASANTIAGO MANGADA PUNO
BEST IN CREATIVITY AND EFFECTIVENESS	PROPEL MANILA LEO BURNETT GROUP MANILA TBWASANTIAGO MANGADA PUNO PUBLICIS JIMENEZBASIC, INC. OGILVY & MATHER (PHILIPPINES), INC.
THE NEXTGEN AWARDS	
THE NEXTGEN AWARD: ACCOUNT MANAGEMENT	JULIA DELA ROSA TEN IBANEZ CHRIS CENON MARISSA MORENO ISH ABAT
THE NEXTGEN AWARD: STRATEGIC PLANNING	CARA SOTO PATRICK ANTONIO JEAN ARBOLEDA MAAN BERNARDINO-DOMINGUEZ
THE NEXTGEN AWARD: CREATIVE	KARL ALEXANDRE GARCIA NIKKI SUNGA RYAN CAIDIC GIAN NELAGA RANDY MUTUC
AGENCY	PROPEL MANILA DENTSU CREATIVE MANILA PUBLICIS JIMENEZBASIC SEVEN A.D. PROPEL MANILA PUBLICIS JIMENEZBASIC, INC. DDB MNL TBWASANTIAGO MANGADA PUNO OGILVY & MATHER (PHILIPPINES) PROPEL MANILA DENTSU CREATIVE PHILIPPINES TBWASANTIAGO MANGADA PUNO BBDO GUERRERO OGILVY & MATHER (PHILIPPINES) SEVEN A.D.

G. I. Sambrano Jr.  
GREGORIO I. SAMBRANO, JR.  
Partner

PREPARED BY:  
KPMG Audit Team  
Official Tabulator of 25<sup>th</sup> AOY