



September 15, 2023

**4A's Philippines
25th Agency of the Year Awards
Winners**

NETWORK AGENCY OF THE YEAR AWARD	
BEST IN CREATIVE	LEO BURNETT GROUP MANILA
BEST IN MARKET PERFORMANCE	OGILVY & MATHER (PHILIPPINES), INC.
BEST IN MANAGEMENT OF BUSINESS	PUBLICIS JIMENEZBASIC
BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE	TBWAISANTIAGO MANGADA PUNO
AGENCY OF THE YEAR	TBWAISANTIAGO MANGADA PUNO
INDEPENDENT AGENCY OF THE YEAR AWARD	
BEST IN CREATIVE	GIGIL
BEST IN MARKET PERFORMANCE	GIGIL
BEST IN MANAGEMENT OF BUSINESS	GIGIL
BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE	PROPEL MANILA
AGENCY OF THE YEAR	GIGIL

PREPARED BY:
KPMG Audit Team
Official Tabulator of 25th AOY



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MEDIA AGENCY OF THE YEAR AWARD	
BEST IN MEDIA CREATIVITY	GIGIL
BEST IN MANAGEMENT OF BUSINESS	WAVEMAKER
BEST IN INDUSTRY LEADERSHIP AND COMMUNITY SERVICE	THE HUDDLE ROOM
AGENCY OF THE YEAR	THE HUDDLE ROOM
DIGITAL AGENCY OF THE YEAR AWARD	
DIGITAL EXCELLENCE IN CREATIVITY AND EFFECTIVENESS	OGILVY & MATHER (PHILIPPINES), INC.
DIGITAL EXCELLENCE IN INNOVATION	LEO BURNETT GROUP MANILA
AGENCY OF THE YEAR	LEO BURNETT GROUP MANILA
PRODUCTION EXCELLENCE AWARDS	
PRODUCTION EXCELLENCE IN FILM	FILM PABRIKA
PRODUCTION EXCELLENCE IN AUDIO	HIT PRODUCTIONS
PRODUCTION EXCELLENCE IN POST	EOPLUS, INC.
BRAND EXPERIENCE EXCELLENCE AWARDS	
BEST IN CREATIVITY AND INNOVATION	TBWAISANTIAGO MANGADA PUNO
BEST IN CREATIVITY AND EFFECTIVENESS	TBWAISANTIAGO MANGADA PUNO



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THE NEXTGEN AWARDS

	TALENT	AGENCY
THE NEXTGEN AWARD: ACCOUNT MANAGEMENT	JULIA DELA ROSA	PROPEL MANILA
THE NEXTGEN AWARD: STRATEGIC PLANNING	JEAN ARBOLEDA	TBWA\SANTIAGO MANGADA PUNO
THE NEXTGEN AWARD: CREATIVE	RYAN CAIDIC	TBWA\SANTIAGO MANGADA PUNO

G. I. Sambrano Jr.
GREGORIO I. SAMBRANO, JR.
Partner