





An 8 bit defence against the Corona Virus.

To prevent the spread of Corona Virus globally.

## THE PROBLEM

There are sections of society which lack access to relevant information regarding personal hygiene, and Covid-19 symptoms to watch out for. Instead they tend to fall prey to misinformation and superstition.

## OBSERVRTION.

Almost everyone across the world has access to a mobile phone.

## SRVING SUMBO

An 8 bit game where players need to save 8 year old Sumbo, and by extension even themselves, from the Corona Virus.







# THE KORKICKG



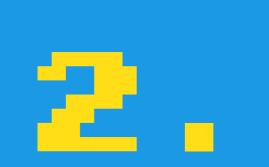


We make this game available across all cell phones. Software updates | Google Play Store | Apple App Store **5 TEP 2**. This game can be hosted on a UN microsite. Additionally, Facebook can host this game as well to ensure maximum reach.



Keeping Sumbo alive and safe is the goal. People do this via simple yes or no questions. There's an audio option as well so that people can hear the questions and reply verbally.



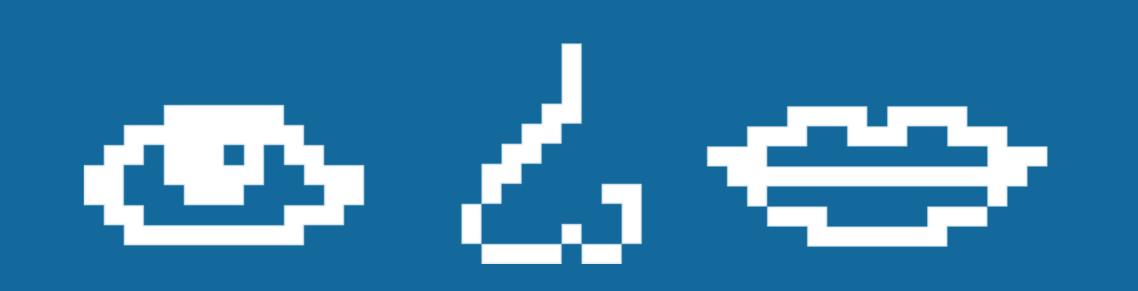


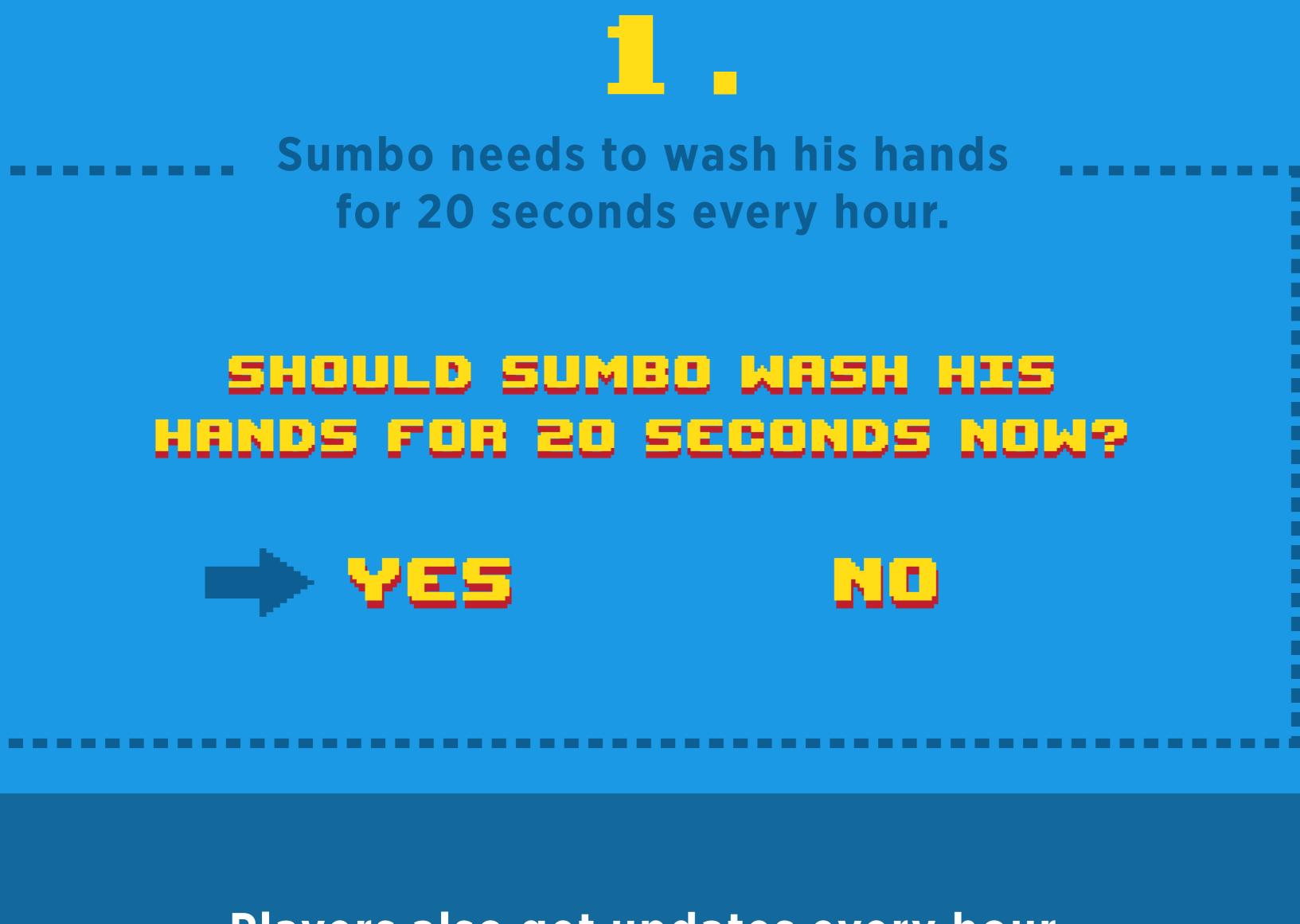
Sumbo should not touch his eyes, nose and mouth.

Sumbo keeps rubbung hus eyes, Scratchung hus nose and suckung hus thumb. Is that dangerous?

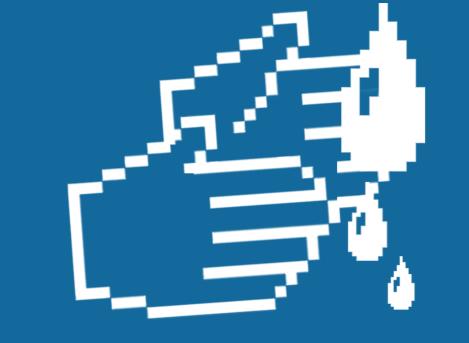
YES:

Players get frequent reminders of the same.





Players also get updates every hour to wash their hands.



CLEAN HANDS = A SAFE YOU SO WASH HARD WITH SOAP FOR 20 SECONDS!

Sumbo should always cover his

NO

mouth while sneezing.

SHOULD SUMBO COVER HIS

NOUTH WHILE SNEEZING?

YES

RUOID TOUCHING YOUR EYES, NOSE AND MOUTH AT ALL TIMES.



Sumbo must not leave home if he is unwell. And should seek medical help immediately.

> SUMBO IS UNKELL! He has fever, couch and Difficulty breathing. Should he so out to play?

> > YES N

SHOULD HE SO SEE A DOCTOR?







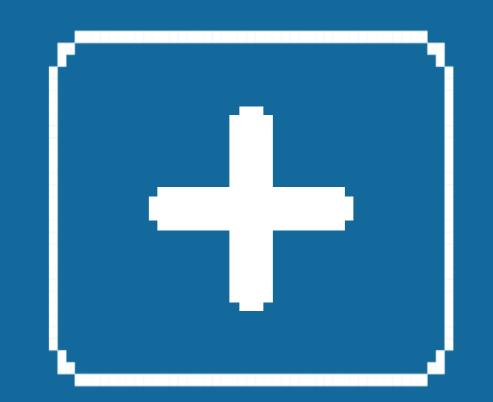


Players get frequent reminders to cover their mouth while sneezing too.



### RCHOOS

COVER YOUR MOUTH WITH YOUR BENT ELBOW, OR A TISSUE, WHEN YOU SNEEZE. DISPOSE OF THE USED TISSUE IMMEDIATELY. Players get reminders to seek medical help immediately if they feel sick. There's also a helpline number they can call for assistance.



### FEELING UNWELL?

DIAL 1800-123-578 FOR IMMEDIATE ASSISTANCE IN CASE OF FEVER, COUGH OR DIFFICULTY IN BREATHING.

### IN CONCLUSION

This game can also be used effectively for myth busting.

It can be played in multiple languages as well.

In this way, little Sumbo can help prevent the spread of the Corona Virus.

It's amazing, isn't it, what a little child can do?

